Quick Web Page Check

URL:
Page Title:
Reviewer:

Topic	Criteria	Pass/Fail	Notes
Page Title	• Spelling the page title out on first instance • Title should be unique and accurately describe page • Intuitive for someone outside UTIA		
Headings	• Present on page • Follows proper hierarchy and uses heading block instead of stylized and bolded text: Heading Block Resource • Clear and Useful • Can skim the headings		
Readability	• Text is in small chunks • Spell out first instance of acronyms with acronym in parentheses • Writing for the Web Resource		

Purpose of Page	• Identify the purpose of the page:
	  o An ask or a Call to Action
	  o To inform people
	  o Events		

Findability	• Ensure that the page is linked In site menu, if appropriate, and/or on related pages • Ensure that the page is easy for visitors to find		

Brand Alignment	• Does page adhere to brand standards?
	• Resources:
	  o UTIA Brand Guide
	    ▪ Voice and Tone Guide
	    ▪ Visual Standard		

Mobile	• How does the page look on cell phone, on tablet? • Is navigation working as it should o If there is a submenu, are you able to see all menu levels on screen without scrolling? • Do the blocks layout/stack correctly on mobile?		
Accessibility	• Alt Text - do all images have alt text? • Check color contrast of images announcing events (logos are exempt): WebAIM Color Contrast Checker • Making accessible documents		